



February 9, 2026

Dear Rett Community,

In recognition of Rare Disease Month and Day, Acadia is assembling a dazzle of zebras to celebrate the strength, resilience, and individuality of the rare disease community.

Zebras are a symbol of rare diseases and conditions. When zebras come together, they form a dazzle, a powerful collective strengthened by each individual stripe. No two are alike and their stripes are unique, just like the journeys of those in the rare disease and Rett syndrome communities.

Join us in our goal to build the largest **Rare Dazzle** of purple zebras to start conversations and raise awareness of rare diseases and Rett syndrome.

Here's how to join our Dazzle:

- **Personalize your Zebra:** Go to RareDazzle.com or scan the QR code below to download your purple zebra. Design it and give it a unique name – make it your own!
- **Upload Your Photo to the Rare Dazzle Mosaic:** Photos must **only** feature your designed zebra. Please **do not** include yourself or any other people. Backgrounds such as buildings, nature, or landmarks are welcome.
- **Share and Inspire Others:** Once your zebra joins the Dazzle, use the built-in sharing feature and post on your own social media channels with **#RareDazzle**.
- **Take Your Zebra on an Adventure:** The fun doesn't stop today – bring your zebra along on adventures, vacations, errands – anywhere! Snap pictures and continue to add them to the mosaic to show how far our Dazzle can go.



Each unique zebra added to the Rare Dazzle represents a story, a voice, and a shared commitment to standing together as a community. Because when we unite, something truly dazzling happens.

Thank you for helping our Dazzle grow, and as always, thank you for all you do.

Sincerely,
The Acadia Rett Team